DEFENSE INDUSTRY DAY

***STRENGTHENING** THE MIDWEST DEFENSE SUPPLY CHAIN*

When

June 16 & 17, 2026

Where

DAY 1 | JUNE 16
Exclusive Manufacturing Tour
TRUMPF & DMG MORI
Hoffman Estates
Tours are Invite Only.

DAY 2 | JUNE 17
Full-Day Conference
(8:00 AM – 5:00 PM)
Embassy Suites
Chicago – Naperville

If you are interested in sponsoring this event, email outreach@imec.org.

Why should someone sponsor?

1. Direct Access to Qualified Decision-Makers

This event brings together defense manufacturers, prime contractors, government representatives, and supply chain leaders in one room. Sponsorship gives you meaningful exposure to the exact audience actively seeking partnerships, solutions, and new business relationships.

2. Strategic Brand Positioning

Align your organization with innovation, national defense readiness, and advanced manufacturing. Sponsoring demonstrates leadership and commitment to strengthening the defense supply chain. Position your brand as a serious, trusted industry partner.

3. Measurable Business Development Opportunities

Through networking and programming visibility, sponsors gain more than logo placement. You will gain real conversations that can lead to contracts, collaborations, and long-term pipeline growth.

VIP Sponsor

DAY 1 | $20,000 | TOP-TIER VISIBILITY

The VIP Sponsor receives top-tier visibility by hosting the VIP Reception on Day 1.

VIP Sponsor Benefits

HOST OF THE VIP RECEPTION

Includes a brief welcome message, branded signage, and prominent recognition at the Day 1 Manufacturing Immersion Tour + VIP Reception.

Other Benefits:

- 5 VIP Passes for Day 1 Manufacturing Immersion Tour + VIP Reception
- 2 complimentary registrations for Day 2
- Prime booth placement for Day 2

Premier Sponsor

DAY 2 | $20,000 | TOP-TIER VISIBILITY

The Premier Sponsor receives the highest level of visibility and engagement with exclusive opportunities to connect with attendees and establish thought leadership.

Premier Sponsor Benefits

SPONSOR PRESENTATION SESSION

A dedicated session during the Sponsor Engagement Block to highlight capabilities, innovations, or success stories.

Other Benefits:

- Exclusive IMEC Hosted Webinar: Feature your brand beyond Defense Industry Day
- Full-page spotlight feature
- 2 VIP Passes for Day 1 Manufacturing Immersion Tour + VIP Reception
- 2 complimentary registrations for Day 2
- Prime booth placement for Day 2
- Most prominent logo placement on event webpage, printed program, on-site signage, and email campaigns
- Recognition during opening remarks
- Premium social media spotlight

Platinum Sponsor

DAY 2 | $15,000 | HIGH-IMPACT VISIBILITY

Platinum sponsors gain strong brand exposure and targeted engagement opportunities during the event.

Platinum Sponsor Benefits

- Invitation to give a 1–2 minute welcome message before an IMEC webinar
- Half-page spotlight feature
- 2 VIP Passes for Day 1 Manufacturing Immersion Tour + VIP Reception
- 2 complimentary registrations for Day 2
- Priority booth placement for Day 2 (after Premium Sponsors)
- High visibility logo placement in priority sponsor sections across key event and promotional materials
- Recognition on general session slides
- Social media thank-you feature

Gold Sponsor

DAY 2 | $10,000 | STRONG BRAND PRESENCE

Gold sponsors participate actively in the expo and receive enhanced visibility throughout the event.

Gold Sponsor Benefits

- Quarter-page spotlight feature
- 2 VIP Passes for Day 1 Manufacturing Immersion Tour + VIP Reception
- 2 complimentary registrations for Day 2
- Exhibitor booth included for Day 2
- Elevated logo placement in designated sponsor sections across event materials
- Social media thank-you post

Meal Sponsor

DAY 2 | $10,000 | EXCLUSIVE LUNCHEON BRANDING

The Meal Sponsor is featured throughout the Lunch Program.

Meal Sponsor Benefits

- "Meal Sponsored By ___" branding displayed throughout the lunch session
- Dedicated recognition slide + verbal acknowledgment during the lunch program
- Elevated logo placement in designated sections across event materials
- Branded table signage on all lunch tables
- Exhibitor booth included for Day 2
- 2 VIP Passes for Day 1 Manufacturing Immersion Tour + VIP Reception
- 2 complimentary registrations for Day 2

Silver Sponsor

DAY 2 | $5,000 | ENTRY-LEVEL EXHIBITOR + VISIBILITY

A strong, accessible option for small and mid-sized manufacturers or suppliers.

Silver Sponsor Benefits

- 1 VIP Pass for Day 1 Manufacturing Immersion Tour + VIP Reception
- 1 complimentary registration for Day 2
- Exhibitor booth included for Day 2
- Logo recognition across event materials
- Social media thank-you post

Supporter

DAY 2 | $1,000 | FOUNDATIONAL VISIBILITY

Ideal for small firms or community partners wanting a presence at the event.

Supporter Benefits

- Logo recognition displayed in supporting sponsor sections across event materials and the event webpage
- Recognition on general session slides

CTS COMPLETE TECHNOLOGY SOLUTIONS I.T. | SURVEILLANCE | VOICE | ACCESS CONTROL
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M3 CHICAGO POWERED BY Cook County Metro · Manufacturing · Momentum
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QCMI QUAD CITIES Manufacturing Institute
Leadership Council Southwestern Illinois
AdvancedTek
ILDMC ILLINOIS DEFENSE MANUFACTURING CONSORTIUM
TPP
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