

High Level Checklist for Overcoming a Crisis

Exemplary Checklist Items

- Is your organization Secure? Do you rigorously supervise adherence to necessary actions?
- Did you set-up a Coordination Team incl. all functions (sales, ... finance)? Does it set clear objectives for all departments?
- Did you define all dimensions and impact factors relevant for your business?
(markets, regions, Corona development, competitor actions, individual supplier risks, ...)
- Did you determine Scenarios considering these dimensions and their combinations?
- Are Specific Action Plans by scenario prepared (covering all departments)? Did you start necessary preparations?
- Are your action plans Linked Back to Finance – e.g. for inventory increase or required investments during ramp up?
- Does your plan have Decision Points, when to switch to alternative scenarios?
- Do you have a Process to Review and Reflect for shifting goals and prioritization?