

# ORGANIZATIONAL EXCELLENCE LUNCH & LEARN

October 22<sup>nd</sup>, 2019  
11:30 am - 1:00 pm  
Radisson Hotel, Normal IL

## WHO ARE YOU AS AN ORGANIZATION?

Beyond your people, products and customers, the Organizational Excellence Lunch & Learn helps leaders get a 360-degree view of their organization. You can't get better if you don't know where you are now.

Whether your organization is new, growing, or has existed for many years, you face daily and long-term challenges. How does your strategic plan allow your company to respond to an ever-changing competitive landscape?

By attending the Organizational Excellence Lunch & Learn, you will gain intimate knowledge of your current organizational state and identify the questions to let you learn more. Attendees will learn how the IMEC Interest in Excellence application is a strategic resource for companies along their continuous improvement activities.

### JOURNEY OF ORGANIZATIONAL SELF-DISCOVERY

The Interest in Excellence application provides clarity of "who you are" as an organization, as you take a step back to answer logically sequenced questions that collectively provide an overview of what your organization does, values, worries about, and focuses on across company strategy.

### WORKFORCE ENGAGEMENT

Working across your organization will help you determine the cohesiveness of your organization's management team members as you identify any gaps in information, focus, and/or conflicting viewpoints.

### BENCHMARKING

Comparative data from high-performing organizations can identify and help you understand gaps in your performance and highlight targets to work towards.

### ORGANIZATION-WIDE COMMITMENT

The Interest in Excellence application is an effective starting point to improve the quality of your products and service, enhance customer loyalty, increase workforce engagement, and provide a platform to accelerate change, growth, and improvement throughout your entire organization.

### CONNECTION TO ISO 9001 STANDARDS

For companies with new or renewal ISO 9001:2015 registrations, the Interest in Excellence application aligns with the Context of the Organization requirement and documents proof of continuous improvement activities.

### COMMUNITY IMAGE

Companies who pursue Organizational Excellence can improve their company image in the local community and attract top talent as an employer of choice.



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